

A corporate safari with Stephanie Kulak

EXPECT THE UNEXPECTED

In the African wilderness animals and eco-
Systems can teach businesses amazing lessons.
Everything is connected, nothing is predictable!
In keynotes and trainings, Stephanie is transferring her
first-hand wilderness experience to the business-life in today's
world of change & uncertainty.

TAKE-AWAY'S (examples)

Natural leadership – what it takes to lead in VUCA-times
Whatever you do, don't run – mental strength is key. Stand your ground!
Trained to adapt – why we constantly need to embrace change
The power of Ubuntu – Trust and collaboration makes us strong
Find the bearings – how to re-orientate when feeling lost



AFRICAN PROVERB
If you want to go fast,
go alone.
If you want to go far,
go together



KEY-NOTE SPEAKER

Live or online: Positive & Powerful storytelling – real scenarios from ten years of wilderness guiding. Media: Videos, sound, photographs – followed by an interactive Q&A session.



Winner Award
International
Speaker Slam
2020

Jury: Martina Kapral, Speaking agency | Martin v. Hirschhausen, Entrepreneur | Ulrike Luckmann, Author | Jörg Rositzke, TV Hamburg 1



LUNCH & LEARN



Join us on 9/10 at 12:00 AM
// Room Athen or via livestream

In the African wilderness animals, people and ecosystems can teach us wonderful lessons. This talk is about sharing first-hand experiences on topics like natural leadership or the interconnected world which can be transferred to our day-to-day business life.

Limited seats. Please reserve your seat by emailing neshah@ptc.com. First come, first serve.



Special guest

Stephanie Kulak

Natural Leadership Coach, PR consultant & Wilderness Guide

Organized with ♥ by your regional Diversity & Inclusion team.

BIG & GROWING

NEW WORK FESTIVAL

MAKE PURPOSE WORK

Dezentral München
14.-21. Nov. 2019

Tickets at:
www.bigandgrowing.com



HOME MACH MIT! PROGRAMM ÜBER UNS TICKETS BLOG

Natural Leadership - what we can learn from nature for business

Stephanie Kulak

Business Coach & Trainer
10:30 - 11:30h

About the session

In the African wilderness animals, people and ecosystems can teach us wonderful lessons. This talk is about sharing first-hand experiences on topics like intuition, cooperation and the interconnected world which can be transferred to our day-to-day business life.

<https://www.linkedin.com/feed/>



Some Keynote references

IN THE MEDIA

#inspiredbystories

SEARCH ...

PEOPLE WORKLIFE SKILLS VIDEO COMMUNITY JOBS FOUNDERS ZONE ABOUT

WORKLIFE INSPIRATION WHAT THE AFRICAN BUSH CAN TEA...

WHAT THE AFRICAN BUSH CAN TEACH ABOUT BUSINESS

From smart cooperation models to conflict resolution strategies: what you can adapt from the African wilderness for your business and everyday work life

Ten years ago, Stephanie Kulak went to South Africa. She had worked in marketing and PR for 16 years and only wanted to stay for a few months. But, as is the case with plans, the short break turned into ten years. She trained as a safari guide, learned to read tracks and use a rifle, decipher the behavior of animals, determine stones, plants, and bird sounds. Later Stephanie trained guides herself and led a team. She has been back in Germany for almost a year and works as a coach. In her talks and

Stephanie Kulak
Photo: Ingrid Nemerin

LATEST JOBS

- REDAKTEUR*IN DIGITALE WIRTSCHAFT (M/W/D)
Agentur Frau Wenk GmbH Hamburg
- WERKSTUDENT*IN EVENT-MANAGEMENT (M/W/D)
Agentur Frau Wenk GmbH Hamburg
- PR-BERATER*IN DIGITALISIERUNG (M/W/D)
Agentur Frau Wenk GmbH Hamburg
- (SENIOR) CONSULTANT / PERSONALBERATER (M/W/D) - EXECUTIVE SEARCH
Hager Unternehmensberatung GmbH

Aachener Zeitung

LOKALES REGION SPORT PANORAMA POLITIK WIRTSCHAFT KULTUR RATGEBER

"Löwin" gewinnt internationalen Redner-Wettbewerb / Award für das Thema "von der Wildnis fürs Business lernen"

Lesedauer: 2 Minuten

Am 19. Juni 2020 fand der Internationale Speaker-Wettkampf in Wiesbaden statt. In nur vier Minuten redete sich Stephanie Kulak zum Sieg mit dem Thema "Was man von der afrikanischen Wildnis für als Manager für die Geschäftswelt lernt" und ist damit eine der wenigen Frauen in dieser Disziplin. Weiterer Text über ots und www.presseportal.de/nr/49052 / Die Verwendung dieses Bildes ist für redaktionelle Zwecke honorarfrei. Veröffentlichung bitte unter Quellenangabe: "obs/wbpr_Kommunikation, Bayerbach/Dominik Pfau" Foto: wbpr_Kommunikation, Bayerbach/Dominik Pfau

MÜNCHEN (OTS). Am 19. Juni 2020 fand der Internationale Speaker-Wettkampf in Wiesbaden statt. In nur vier Minuten redete sich Stephanie Kulak zum Sieg mit dem Thema "Was man von der afrikanischen Wildnis als Manager für die Geschäftswelt lernt" und ist damit eine der wenigen Frauen in dieser Disziplin.



- ORF, TV documentary: „Zurück zur Wildnis – Das Madikwe Wildreservat“
- Bayern 3, "Mensch Otto": "Eine deutsche Rangerin in Südafrika"
- SWR 1 „Leute“: „Wildhüterin in Südafrika“
- FemaleOneZero Magazine: „What the African Bush can teach us about business“

Examples

BUSINESS COACH & TRAINER

As a Business Coach & Trainer, Stephanie is affiliated with THE BRIDGE international management consulting and Rodewald & Partner, offering key-notes, tailor-made workshops, mediation and coachings in the field of leadership, teamwork, change-management and communication. All can be facilitated in German or English.

References



- Management Workshops:
„Diversity & inclusion“
- Management Workshops:
„Implementing new corporate values“

Rodewald + Partner



Allianz Partners

- Mediation
- Virtual Workshop: „successful remote teamwork“
- Workshop:
„Giving & receiving Feedback“

ABOUT

Between laptop and leopard:

Stephanie has an unusual experience-mix of corporate executive experience and wilderness guiding. Fueled with passion for Africa, she changed career from marketing consultant to taking people out in the bush and showing them the big five. This then led her to founding a training institution for wilderness guides. Today, Stephanie is a trainer, business coach and speaker.

PROFESSION (summary)

BBK (TÜV certified) | Munich
NJ MORE Field Guide College | South
Africa Madikwe Safari Lodge (5-star) |
South Africa straight. Advertising
agency | Munich wbpr
Wirtschaftsberatung & PR | Munich
Deutscher Sparkassen Verlag GmbH

Business Coach & Trainer (675 UE)
Business Development & General
Manager Safari Manager & Wilderness
Guide
New Business & Marketing
Key Account PR &
Marketing Marketing



TESTIMONIALS

*"Ich bin ständig auf
Veranstaltungen, aber eine
Präsentation, die so mitreißt und
bewegt, erlebe ich selten".*

*(Helen Origis, Head of Digital
Growth EMEA, PTC)*

*"This has been an inspiring
presentation and a lively Q&A
session - special insights given".*

*(Henry, Ethical Business
Breakfast Munich)*

*"Thanks for the talk, we received
such wonderful feedback".*

*(Dr. Tina Ruseva, CEO Big &
Growing)*



CONTACT

Stephanie Kulak

+49 151-710-71-689

www.naturalleadership.de

stephanie.kulak@naturalleadership.de

